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What to buy for Dad this Father's Day

Gift ideas that will please technology and gadget-loving fathers; show your appreciation with the latest kit from Sony.



The ultimate television to enhance Dad's viewing experience of the summer of sport

Experience football at its best with Sony's 4K Ultra HD KD-65XF90 complete with High Dynamic Range (HDR) and Android TV

Treat your dad by bringing the excitement and adrenaline-fuelled rush of a football match direct to your living room with the new Sony [XF90 BRAVIA](#) series.

The XF90 Series features the 4K HDR Processor X1™ Extreme, using powerful real-time image processing for ultra-detailed pictures, which means everything you watch upscales to near 4K HDR quality.

Keep your eyes on the ball with Sony's newest technology, X-Motion Clarity™, which helps keep fast action smooth and clear, with images precisely controlled to minimise blur with no loss in brightness; perfect for the summer of sport and high-speed action scenes.

The XF90 series offers advanced voice control and Android TV™ with instant access to movies, TV shows and thousands of apps, and can be used as a gaming device. TV lovers can enjoy hit shows and timeless movies on Google Play Movies & TV, Netflix, Amazon Prime Video, YouTube, and others.



Capture Dad's favourite family moments

Help Dad create treasured memories with the RX100 V compact camera

Empower Dad to take the highest quality family photos both at home and on the go with Sony's pocketable [RX100 V compact camera](#). The camera boasts 20.1 Megapixels for capturing images in glorious detail and the fast, precise autofocus ensures that pictures will be clear, even if you're taking pictures of the family playing in the garden.

The RX100 V has a super slow-motion feature [\[i\]](#) and 4K movie recording, allowing you to record and then watch back those special family moments that passed by in a flash, from handstands and water fights to blowing out

the candles on a birthday cake. Light, compact and easy-to-use, even the least tech savvy dads can capture beautiful pictures in amazing detail and never miss a thing.



Treat your party loving dad to his favourite tunes in powerful sound

Get the party started with the SRS-XB41 EXTRA BASS™ speaker

The [XB41 EXTRA BASS™ speaker](#) with synchronised lights is a must for party animal dads looking to hit the dancefloor. You can even boost the sound by creating a 'party chain' – pairing the speaker with up to 100 other XB41 EXTRA BASS™ speakers for when you want the tunes turned up extra loud.

The speaker is ultra-portable and waterproof so you can take it anywhere without needing to worry about spillages.



Give Dad a helping hand in the kitchen

Throw out the recipe book and let the Google Assistant speaker LF-S50G take care of the rest

All you need to do is ask and the [Google Assistant speaker S50G](#) can help you create perfect meals in the kitchen. From reminding you of the quantities of ingredients you need, to updating you when your dish needs to come out of the oven, the speaker is the perfect gift for budding chefs.

Voice and gesture control leaves your hands free for chopping, mixing and stirring and it's splash proof so no need to worry about spillages if you're a messy cook.

The speaker can also put on your ultimate cooking playlist and the 360-degree speaker offers clear sound and rich bass in every corner of the room so everyone can enjoy the tunes.



The perfect headphones for jet-setting Dads

Treat Dad to some quality 'me time' with the WH-1000XM2 Wireless Noise Cancelling Headphones

The [1000XM2 headphones](#) offer industry-leading noise cancellation and wireless freedom, making them a must-have item for frequent flyer Dads looking for some peace and quiet.

The atmospheric pressure function makes them perfect for flying as the technology uses sensors to detect the air pressure around you and optimises the Noise Cancelling accordingly. So whether you're 30,000 feet above sea level or chilling on the beach, you can shut the world out around you and immerse yourself in your playlists.

Additionally, the 'Quick Attention' mode lets you place the palm of your hand to the outside of the headphone ear cup to have a conversation with someone, maybe the flight attendant or the waiter at the bar, without taking the headset off.



The ultimate accessory for sporty dads

Help Dad reach the finish line quicker with the NW-WS623 Waterproof Walkman

The [WS623 Waterproof Walkman](#) is built to endure extreme conditions, from hiking snow topped mountains to swimming in the sea, so it is a great gift for adventurous dads.

This Walkman headset is suitable for temperatures ranging from -5 to 45 degrees and is dustproof to an IP6X rating, making it the perfect companion for beach workouts. It can even be submerged up to two metres underwater for 30 minutes, guaranteed to keep you entertained during a rigorous swimming session.

It offers seamless connectivity to your smartphone with Bluetooth® and NFC™ one-touch pairing so you can let your favourite tunes spur you on.

-ENDS-

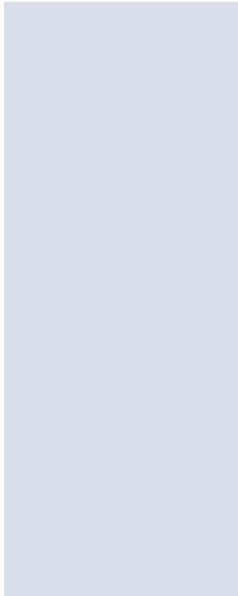
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[ii](#) 250 fps/500 fps/1000 fps (PAL)

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, interactive entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$77 billion for the fiscal year ended March 31, 2018. Sony Global Web Site: <http://www.sony.net/>

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