



# GREAT SAVINGS

ON A HUGE RANGE OF SONY PRODUCTS\*

**SONY SUMMER SALE**



Sony Summer Sale

Jun 24, 2020 09:00 BST

## Sony Summer Sale launches online 24th June to 7th July on a huge range of products

*Brighten up your summer with HUGE savings on top tech*

- Choose from a huge selection of summer tech including soundbars, wireless Bluetooth speakers, headphones, digital imaging products and any 2020 Sony TV
- Make the most of summer with between 10-20% off must-have gadgets at 14 participating retailers
- Follow the links on the [www.sony.co.uk](http://www.sony.co.uk) and [www.sony.ie](http://www.sony.ie) home page to obtain a special summer promotion code redeemable

online at checkout

Kick back, relax and shop online whether you're looking to upgrade your TV to watch the football back on display or you're interested in a new camera after reigniting your love of photography during lockdown. For those planning a summer staycation, listen to music on-the-go with Sony's award-winning range of portable speakers.

### **How to take advantage of the offer**

To obtain a special summer promotion code, visit [www.sony.co.uk](http://www.sony.co.uk) or [www.sony.ie](http://www.sony.ie) and click on the banners on the homepage. You'll be given a promotion code to use online via retailers participating in the deal. To access great savings, redeem the promotional code at checkout.

### **What products are included in the Sony Summer Sale?**

There's something for everyone in Sony's Summer Sale, with 43 products on offer across audio, television and digital imaging.

# SONY



## HT-G700

Bring your favourite TV shows and movies to life with immersive surround sound from Sony's new 3.1 channel **HT-G700** soundbar, featuring Dolby Atmos® and a new, dedicated centre speaker for clearer dialogue. To block out distractions or stay focused while working from home the award-winning **WH-1000XM3** noise cancelling headphones are the perfect choice.

# SONY



WF-XB700

WH-1000XM3

Get creative with a summer photography project using **α6100** APS-C camera with its fast AutoFocus; the perfect purchase for summer snaps. With its 180° tiltable LCD touchscreen, it allows for easier self-portraits and high- and low-angle shots. For those capturing important family memories at home or gatherings with friends at a nearby park, the **RX100M5A** is the perfect premium compact camera. Pocket-sized offering 20.1 Megapixels; it captures the glorious detail as well as up to 40x super slow-motion. The camera is also equipped with a 1.0-type stacked CMOS image sensor, a ZEISS® lens for creating DSLR like portraits and an enhanced image processing system.



Watch sport as though you're there with Sony's range of 8K, 4K, OLED and LCD sets. Featuring incredible Acoustic Surface Audio, the Sony **A8 OLED 4K TV** turns the TV screen into a speaker; making a truly immersive viewing experience. Experience breath-taking detail with the Sony **XH95 4K HDR Full Array LED TV** which features the latest X-Motion Clarity™ technology; keeping everything smooth, bright, and clear - so you won't miss a thing when watching your favourite moments of summer sport. What's more, Acoustic Multi-Audio™ technology includes two sound positioning tweeters at the back of the TV that enable sound to follow the action, transporting you to the pitch from the comfort of your living room.

# SONY



## A8

For further information on the Sony Summer Sale, visit:

<https://www.sony.co.uk/electronics/sale>

<https://www.sony.ie/electronics/sale>



– ENDS–

[Notes to editors](#)

**For more information visit:**

<https://www.sony.co.uk/electronics/sale>

<https://www.sony.ie/electronics/sale>

**Terms and Conditions for the Sony Summer Sale:**

Promotion period: 24th June to 7th July.

Offers and savings may vary by retailer. See retailer websites for promotion details, including qualifying products and terms and conditions.



**\*List of participating retailers –**

<b>Country</b>	<b>Retailer</b>
UK	Sony Centres
UK	Amazon
UK	AO.com
UK	Argos
UK	Currys
UK	Jessops
UK	John Lewis
UK	Park Cameras
UK	Richer Sounds
UK	Sevenoaks
UK	Very
UK	WEX
IE	Harvey Norman
IE	Currys IE
IE	Powercity
IE	DID
IE	Conns Cameras
IE	Birmingham Cameras
IE	Camera Centre Dublin

**\*Offer available whilst stocks last and is applicable on selected items only –**

**TV**

ZH8 8K Full Array LED

- 75”



- 85"

#### A8 OLED

- 55"
- 65"

#### A85 OLED

- 55"
- 65"

#### XH95 Full Array LED

- 49"
- 55"
- 65"
- 75"
- 85"

#### XH90 Full Array LED,

75/65/55XH92 (derivative models of XH90 series)

- 55"
- 65"
- 75"
- 85"

#### XH85 4K BRAVIA

49/43XH91 (derivative models of XH85 series)

- 43"
- 49"

#### XH81 4K BRAVIA

- 43"
- 49"
- 55"
- 65"

#### XH80 4K BRAVIA

- 43"
- 49"
- 55"
- 65"
- 75"
- 85"

#### X70 4K BRAVIA

- 43"
- 49"
- 55"
- 65"

#### **V&S**

WH-1000XM3

WH-XB900

WF-XB700

WH-CH710

SRS-XB41

SRS-XB402

MHC-V72

MHC-V42

MHC-V02

GTK-XB90

HT-S350

HT-RT3

HT-XF9000

HT-G700

HT-S20R

UBP-X800M2

### **Imaging**

ILCE-6000

ILCE-6000L

ILCE-6000Y

ILCE-7M2

ILCE-7M2K

ILCE-7RM3

ILCE-6100

ILCE-6100L

ILCE-6100Y

RX100M5A

RX100M3

HX99

HX90V

HX90

WX500

SEL50F18

SEL55210

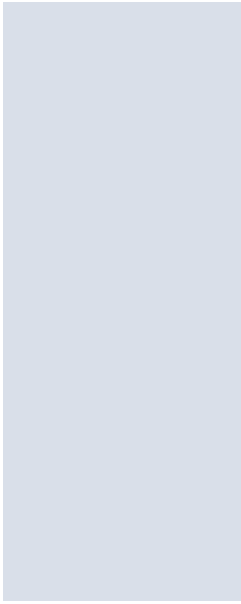
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## **About Sony Corporation**

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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