



May 07, 2020 05:00 BST

Sony strengthens its truly wireless headphones range with the WF-SP800N and WF-XB700

- Enhance your music experiences every day, including for sports, with the improved stability, water/dust resistance^[1] and long battery life of WF-SP800N
- WF-SP800N features digital noise cancelling and Ambient Sound mode so you can enjoy your favourite tracks and still hear what's going on around you
- Stay immersed in your music thanks to smarter listening with the WF-SP800N
- Truly wireless style meets deep, punchy EXTRA BASS™ sound with the WF-XB700

Sony today introduced the **WF-SP800N** truly wireless headphones – providing the perfect hassle-free headphones to keep up with an active lifestyle. Sony also recently announced the **WF-XB700** further strengthening its truly wireless line up.

Say yes to music and no to sweat with WF-SP800N

Designed for an active lifestyle with an IP55 rating that means splashes, sweat and dust won't stop these water-resistant headphones or your workout. You can even wash them after a tough training session.

The soft-cushioned arc supporter and three-dimensional curved design ensure a secure, comfortable fit. Whether you're running for a train or on the treadmill, these headphones won't move.

Plus, you won't be slowed down with limited battery power. The compact charging case not only protects your WF-SP800N, it also lets you power up on the go. Holding a single further full charge, the case lets you enjoy up to 18 hours of music playback with noise cancelling switched on and up to 26 hours without [\[2\]](#). If you're in a hurry, 10 minutes quick charging gives you up to 60 minutes of music playback. Thanks to a Bluetooth® chip borrowed from the award-winning **WF-1000XM3** truly wireless headphones coupled with an optimised antenna design, the earphones ensure a stable connection with outstanding listening.



Boost the beat

The **WF-SP800N** features the latest noise cancelling technology to block out distractions like the sounds of the street or those in the gym, so it's just you and the beat.

Focus on the beat of your music to help enhance your performance with EXTRA BASS™ and let the headphones deliver powerful, punchy, low-end sound, giving you the drive to power through your work or workout. With the free of charge “Sony | Headphones Connect” companion app, you can customise your sound experience to your desired taste. The equalizer feature on the app enables you to customise the sound level to suit your music and activities. Whether creating a relaxed listening experiences on your commute to work or boosting bass to power your workout, the possibilities are endless.

The **WF-SP800N** let you enjoy 360 Reality Audio, an immersive audio experience utilising object-based spatial audio technology when combined with an Android™ smartphone/iPhone that has a participating streaming services app installed^[3]. The 360 Reality Audio listening experience immerses you in the music as if you are right in front of your favourite artist.

Listeners can enjoy a custom immersive musical field that is perfectly optimised for each individual user when the **WF-SP800N** headphones and the “Sony| Headphones Connect” app[\[4\]](#).



Smart listening

Ambient Sound Mode on the **WF-SP800N** lets you control the sounds that you want to let in. You can also customise the ambient sound settings to your preference using the “Sony | Headphones Connect” companion app from level 0 to level 20.

The **WF-SP800N** now also features Advanced Adaptive Sound Control that automatically detects what you’re doing and where you are[\[5\]](#) then adjusts ambient sound settings to suit your environment. You can even customise the settings as you wish using the “Sony | Headphones Connect” app. Let in ambient sound while you’re running outside, reduce unwanted noise when you’re in the office and boost your bass in the gym.

Control at your fingertips

Smart control technology enables you to play, stop or skip through your

music and adjust the volume^[6] by simply placing your finger over the right earbud. Turn down the music to hear around you by placing your finger on the left earbud. The quick attention feature turns the volume right down and lets in the ambient sound. Instantly chat with someone without removing your earbuds.

Be smarter and manage your day with Google Assistant and Amazon Alexa^[7]. Enjoy entertainment, connect with friends, get information, listen to music and notifications, set reminders and more.

Never miss a beat with the headphones thanks to wearing detection, which automatically detects when you take the earbuds out. Pause your music instantly when you take one of the earbuds out and the music will automatically resume when you place the earbud back in again.

Select your preferred listening style when taking a hands-free call or listening to your music. Enjoy music and have fun talking with stereo sound on both earbuds or choose to use one earbud, even when the others are on charge.



Life with EXTRA BASS™

Sony also recently introduced the truly wireless **WF-XB700** headphones. With Sony's EXTRA BASS™ technology, these headphones create precise, punchy rhythms that lift every track and maintain vocal clarity for a wonderfully rich, well-rounded listening experience.

BLUETOOTH® wireless technology removes the need for wired connections for ease of use while the Ergonomic Tri-hold structure creates a comfortable fit.

Enjoy up to 18 hours of listening thanks to the handy charging case^[8] and, if you're in a hurry, 10 minutes quick charging gives you up to 60 minutes of music playback.

An IPX4 rating and water resistance^[9] means protection against splashes and sweat, so you can keep moving to the music in the rain or at the gym.



The **WF-SP800N** model will be priced at approximately £180 and €220 for IE and available from July 2020 in black, white and blue.

The **WF-XB700** model are priced at approximately £130 and €160 for IE and available now across Europe in black and blue.

For further information on 360 Reality Audio, visit <http://www.music.com/360RA>

– Ends –

[1] This case is not water/dust resistant

[2] 1 full charge with charging case. Up to 9 hours with earbuds + up to 9 hours with charging case, total 18 hours when using noise cancellation and BLUETOOTH® connection.

[3] For additional details on 360 Reality Audio, visit the following website: <https://www.sony.net/360RA/>

[4] Sony | Headphones Connect app requires download to iPhone from App Store or for Android smartphone from Google Play. App, network services, content, the operating system and software of this app may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Requires product to be connected to the wireless network.

[5] Location is not sent to the server since location learning functions offline.

[6] Need to change the assignment of the touch panel with Sony | Headphones Connect App. This app lets you assign alternative options

[7] Google is a trademark of Google LLC. Amazon Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. The Google Assistant and Alexa are available in select languages and countries/regions. Install the Sony | Headphones Connect app and change the assigned touch panel

[8] 1 time charging case is needed. 9H (earbuds) + 9H (charging case), total of 18H using Bluetooth

[9] This case is not water resistant

About Sony Corporation

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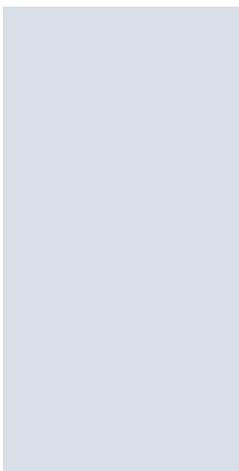
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