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## Sony presents 'The Design Series' – bespoke, inspiring home interiors workshops

- Sony has opened the doors to a design-led pop-up space in East London, showcasing the ultimate living room of the future
- In the run up to Christmas, two inspirational home interiors workshops will take place at the pop-up space – led by Cate St Hill and Selina Lake
- The space has been created to showcase Sony's LifeSpace UX range, and is open until 18<sup>th</sup> January

Celebrating beautiful design, home interiors experts Selina Lake and Cate St Hill will be leading a series of afternoon 'Style Workshops' and talks at Sony's LifeSpace UX pop-up in Shoreditch. From learning how to incorporate

technology into your home seamlessly, to finding out simple tricks and interiors trends for the New Year, The Design Series is ideal for interiors enthusiasts keen to start 2018 in style.

From 2.00pm – 5.00pm on the Sunday 10<sup>th</sup> and Saturday 16<sup>th</sup> of December, attendees will hear an exclusive 15 minute talk from the style experts, followed by a Q&A session. The Design Series is completely free, and has been created to celebrate the LifeSpace UX range from Sony, which allows you to create new experiences in the home by transforming space through design and technology

Those who attend the event will also be in with the chance of winning one of two LifeSpace UX products in a prize draw.

Details of the talks are as follows:

### **Styling tech into your home seamlessly, Cate St Hill – 10<sup>th</sup> December**

Interiors writer, stylist and designer Cate St Hill will be talking about the rise of minimal technology and how changing lifestyles have had an impact on the design and use of tech. She will also explain how to blend technology seamlessly into your home décor.

### **Top Interiors Trends for 2018, Selina Lake – 16<sup>th</sup> December**

Selina Lake, interiors and lifestyle stylist and writer, will be discussing next year's top lifestyle and interiors trends, and how to incorporate these into your home. Selina will also talk about styling your home for Christmas and how you can quickly transform your home this holiday.

ADDRESS: LifeSpace UX, 188 Shoreditch High Street, London, E1 6HU

GETTING THERE:

4-minute walk from Shoreditch High Street Station

OPENING TIMES: The space is open from 11am – 7pm daily.

Talks are taking place on 10<sup>th</sup> and 16<sup>th</sup> of December during 2pm and 5pm, every half an hour

FEE: Free of charge

AGE RESTRICTIONS: n/a

Space is limited, though a small amount of tickets will be available on the door. For more details on the talks or to book your place go to:

Cate St Hill (10<sup>th</sup> December)

<https://www.eventbrite.co.uk/e/the-design-series-with-sony-lifespace-ux-and-interiors-blogger-cate-st-hill-tickets-41041262521>

Selina Lake (16<sup>th</sup> December)

<https://www.eventbrite.co.uk/e/the-design-series-with-sony-lifespace-ux-and-interiors-stylist-selina-lake-tickets-41041540352>

– Ends –

## **Notes to Editors**

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## **About Life Space UX**

Life Space UX from Sony allows you to create new experiences in the home by transforming space. It gives you the power to change your environment in

any way you like, by design with technology.

The sleek LifeSpace UX Glass Sound Speaker fills every corner of your living space with warm illumination and crystal-clear sound made possible through its organic glass. An LED housed within the cylinder combines ambient light with music. The vibration of the organic glass is close to that of human vocal chords and creates a uniquely lifelike sound experience.

The portable LifeSpace UX Ultra Short Throw Projector creates a new viewing experience at home, the 10cm cubic projector, despite its compact size is capable of throwing up to an 80” image onto table, wall or any other surface you want to bring to life.

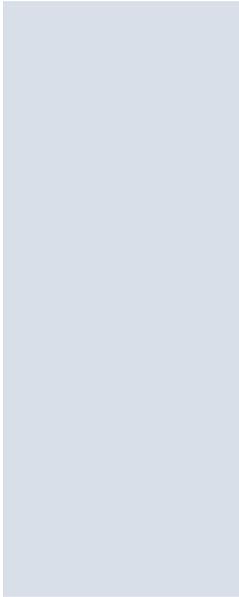
For more information on Sony Life Space UX please visit:

- <https://www.sony.co.uk/electronics/wireless-speakers/lsp-x-s1>
- <https://www.sony.co.uk/electronics/projector/lsp-x-p1>

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Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$76 billion for the fiscal year ended March 31, 2017. Sony Global Web Site: <http://www.sony.net/>

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