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Sony brings waterproof and truly wire-free together, with its new sports headphones

- Play music from your smartphone, Walkman® with BLUETOOTH® connection or no device at all with 4GB of internal memory
- No restrictions on where you wear them, they can even go in the pool or the sea[\[1\]](#)
- Suitable for all sports these headphones stay firmly in your ear with high stability

Listen completely wire-free, and now smartphone-free too, with Sony's new WF-SP900 truly wireless sports headphones - the ultimate way to listen to

your music whilst exercising. The truly wireless design means you can move around freely with no constraints, and listen to your favourite tunes with the best in-ear comfort.

Freedom to connect and listen for longer

When connecting the SP900 headphones to your smartphone or PC via BLUETOOTH® connection, you can enjoy listening to music with these headphones for 3 hours (up to 12 hours with charging case). To be free from devices you can enjoy music stored in the 4GB on-board memory, giving you up to 920 songs[2], and 6 hours of battery life (up to 21 hours with charging case).

This pair of truly wireless headphones are also NFC™ compatible for convenient pairing.

Enjoy music in places it's never been before

The SP900 headphones are not only truly wireless and waterproof, they're even resistant to salt water. With IPX5/8 rating the earbuds allow you to swim in the pool or the sea up to 2m depth[3] - perfect if you want to go swimming without the constraint of an additional device to play music. They are washable too, so you can keep them clean after a workout. Thanks to IP6X they are dustproof as well which makes these headphones a great sports companion with their tough durability.

These headphones boast improved ergonomic design (that come in three colours including black, white and yellow) to ensure a comfortable, stable and secure fitting. You can customise the combination to fit your ear best with 4 sizes of earpieces and 3 sizes of arc supporters to choose from. These changeable earpieces can be positioned to suit you and the activity in which you are partaking at the time. For going underwater, you must wear swimming earpieces which also come with 4 sizes. There is also an option to use the leash cord for extra peace of mind.

When Ambient Sound Mode is selected, you can choose from 'Normal' mode that lets you hear essential everyday sounds, whilst also listening to your music in the background or from 'Voice' mode where you can listen to your music without distraction while still catching announcements etc.

The SP900's are durable and stylish despite their small size, yet still deliver crisp, clear sound thanks to the newly developed Sony original Balanced Armature driver units - letting you enjoy your favourite tunes when enjoying sports.



Improved usability

The SP900 headphones introduce an intuitive operating system with tap operation or button operation, so you can easily turn the volume up or down by double tapping and play, pause, skip to the next song, or return to the previous song, etc. with the buttons.

Additionally, the free Sony | Headphones Connect app can be used to adjust the sound settings of your buds. You can choose to have Ambient Sound mode on or off, and likewise Quick Sound settings.

Also, you can use the Sony | Music Centre app to view and play songs for music playback. To transfer songs to the on-board 4GB storage, use the Sony | Music Centre app for PC via the USB Type-C™ cable included in the box. You can use the cable to charge the charging case as well.

The Google™ App and Siri can be activated with WF-SP900 headphones when connected to your smartphone.

The WF-SP900 truly wireless sports headphones will be priced at approximately £250 in the UK and €299 in Ireland and be available from the beginning of November 2018.

For product specifications, please visit:

<https://www.sony.co.uk/electronics/truly-wireless/wf-sp900>

For more information please visit sonysound@hopeandglorypr.com

- ENDS -

[1] With IPX5/8 and salt waterproof.

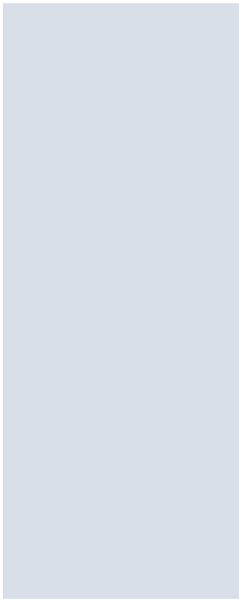
[2] MP3 – 128kbps

[3] IPX8 rating has been given as these headphones have been tested to maintain operability when submersed in water to a depth of 2m for 30mins

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, interactive entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$77 billion for the fiscal year ended March 31, 2018. Sony Global Web Site: <http://www.sony.net/>

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