

BRAVIA
CORE



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Movies to Redeem



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Unlimited Streaming

Apr 06, 2021 09:00 BST

BRAVIA CORE brings the best film entertainment to Sony BRAVIA XR TVs

[BRAVIA CORE offers a vast selection of some of the latest film releases, blockbusters and classics from Sony Pictures Entertainment – all included with BRAVIA XR TVs. BRAVIA XR TV owners can experience the content in Pure Stream – the highest in streaming picture quality](#)

Created in collaboration with Sony Pictures Entertainment (SPE), BRAVIA CORE™ is where entertainment meets technology and was developed to offer incredible feature films and other content in the highest quality to purchasers of Sony's brand new line of TVs. With BRAVIA CORE pre-loaded on all new [BRAVIA XR models](#), such as the recently released [MASTER Series A90J 4K HDR OLED](#) and the upcoming [X90J 4K HDR Full Array LED](#) TVs, users can enjoy a selection of some of the latest SPE premium and classic titles [\[i\]](#) and

the largest IMAX® Enhanced collection. BRAVIA CORE is the first in the industry to feature Pure Stream™ technology, achieving near lossless UHD BD equivalent quality with streaming up to 80 Mbps^[ii].

[Keith Le Goy, President, Worldwide Distribution and Networks, Sony Pictures Television: ‘We bring together the best filmmakers and the best actors and deliver the resultant feature films to consumers through the brilliance of Sony technology and the brilliance of our televisions. The BRAVIA CORE video service, included with every new BRAVIA XR TV, delivers the ultimate at-home viewing experience.’](#)

BRAVIA XR TV owners who sign up for BRAVIA CORE can redeem movies from a selection of at least 300 titles including *Venom*, *Peter Rabbit*, *Ghostbusters*, *Blade Runner 2049* and *Jumanji: The Next Level* using BRAVIA CORE credits. There are 10 movie credits included with the A90J and Z9J televisions and 5 with the rest of the BRAVIA XR models^[iii]. Also, with BRAVIA CORE sign up, BRAVIA XR TV owners are subscribed to a separate, amazing selection of movies to stream any time and as many times as they like, in up to 4K HDR quality^[iv].

Pete Wood, SVP, New Media Distribution, Sony Pictures Entertainment: ‘For about four years now we’ve been working to really think how we re-imagine the at-home experience and how we deliver great, immersive technology that you typically see in the cinema. BRAVIA CORE is a great out-of-box experience where consumers will get the best films that the studio has to offer, from some of our best and newest releases, to some of the all-time Sony classics.’

For a truly captivating viewing experience at home, BRAVIA CORE brings access to the largest IMAX Enhanced movie collection. Optimised for BRAVIA XR, it delivers remastered IMAX® picture and immersive sound by DTS.

Bruce Markoe, Head of IMAX Post, IMAX Corporation: ‘IMAX Enhanced is the best way to experience blockbuster entertainment outside of the movie theatre. We worked closely with Sony Pictures and DTS to remaster over 50 IMAX Enhanced titles that deliver the highest-fidelity image and sound on a Sony BRAVIA XR device. We’re thrilled to continue expanding the IMAX Enhanced collection on BRAVIA CORE, and can’t wait to bring more of what consumers love about IMAX to best-in-class streaming content and entertainment devices.’

Content shot with IMAX film or certified cameras, like *Spider-Man: Far from Home*, has an expanded aspect ratio that was designed specifically for IMAX, where it fills more of the screen. Viewers can enjoy award-winning films (*Little Women*, *A Beautiful Day in the Neighborhood*), action-packed hits (*Bad Boys For Life*, *Baby Driver*) and films that are fun for the whole family (*Hotel Transylvania*, *Smurfs: The Lost Village*).

‘Filmmaking has become so sophisticated, and because of the Sony BRAVIA XR TVs and technology now you can get that experience in your home,’ Markoe added.

With Studio Access, which is a part of the BRAVIA CORE package, viewers can access a host of extra behind-the-scenes footage, interviews and more.

BRAVIA CORE is available now on all new BRAVIA XR TVs. The [BRAVIA XR](#) line-up is based on the new Cognitive Processor XR™, which employs a completely new processing method going beyond conventional AI, designed to replicate the ways humans see and hear.

More on BRAVIA CORE: <https://www.sony.net/bravia-core>

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[\[i\]](#) Number and selection of titles subject to change.

[\[ii\]](#) BRAVIA CORE features Pure Stream™ which offers streaming between 30 Mbps – 80 Mbps. To access Pure Stream™ at 30 Mbps, you must have a minimum internet speed of 43 Mbps. To access highest quality Pure Stream™ available at 80 Mbps you must have a minimum internet speed of 115 Mbps. BRAVIA CORE is not responsible for network restrictions or available bandwidth. Network service provider restrictions and terms may apply.

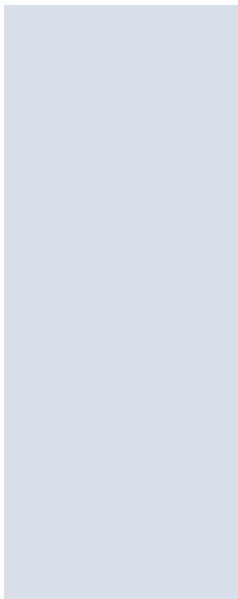
[\[iii\]](#) A80J, , A84J, X95J, X90J, and X94J.

[\[iv\]](#) Temporary access to Subscription Video-on-Demand includes 24 months of BRAVIA CORE Subscription Video-on-Demand for Z9J and A90J or 12 months for A80J, A84J, X95J, X90J, and X94J. Subscription period will begin from the time of registration of the BRAVIA CORE account. At the end of the temporary subscription period acquired with the TV, access to the

Subscription Video-On-Demand content will cease. Any renewal will be subject to agreement with the provider of the BRAVIA CORE service, subject to the applicable Terms and Conditions for that service.

Sony Corporation is responsible for the Electronics Products & Solutions (EP&S) business in the Sony Group. With the vision of "continuing to deliver Kando and Anshin to people and society across the world through the pursuit of technology and new challenges," Sony will create products and services in areas such as home entertainment & sound, imaging, and mobile communications. For more information, visit: <http://www.sony.net/>

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